

17th Group Indirect Tax Exchange

March 14-15, 2024 Amsterdam

Over 150 attendees confirmed



Ludwig De Winter, Deputy Head of Unit DG Taxation and Customs Union, European Commission
"E-Billing and Real Time VAT Reporting"



Roszita Dim, Deputy Director of Customs, Sales and Service Tax Division, Royal Malaysian Customs Department
"Customs Valuation vs Transfer Pricing"



Marcos Alvarez Suso, Senior Advisor, Tax Policy and Litigation, Spanish Tax Authority
"Relations with Tax Authorities and Recent Cases from the EUJ"



Oleh Fedusiv, Senior Manager EMEA Tax, Uber
"Tax Issues for Digital First Companies"



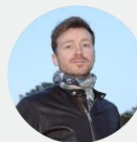
Raul Corral, Indirect Tax Leader EMEA, TE Connectivity
"Transforming the Indirect Tax Function: a Practical Interactive Discussion"



Daniel Jakobsen, Head of Group Tax, Falck
"Softening the Complexity of Indirect Taxes: The Gentle Power of People and Communication"



Keiko Iwakawa, Global Indirect Tax Practice Lead, Hitachi Energy
"Transforming the Indirect Tax Function: a Practical Interactive Discussion"



Francois Herbecq, Benelux Tax Director, L'Oreal
"Industry Adoption of e-Invoices and e-Reporting Challenges"



Martin Coquery, Group Indirect Tax Senior Manager, Verisure
"Verisure's Journey towards Indirect Tax Compliance Centralisation"



Lina Staugaite, Tax Technology Manager, MAN Energy Solutions
"Industry Adoption of e-Invoices and e-Reporting Challenges"



Liesbeth Geypen, Head of Global Indirect Tax Compliance Services, Deutsche Post DHL
"Case Study of our VAT Compliance Transformation"



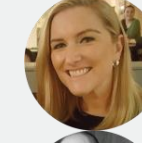
Andre Rubbert, Head of Digital Tax Transformation, Siemens
"The Use of Chat GPT and other AI Tools for Indirect Tax"



Darja Meyer, Head of Tax Tech Lab, Siemens
"The Use of Chat GPT and other AI Tools for Indirect Tax"



Werner Engelen, Head of Policy and Controversy, The LEGO Group
"Managing ESG in Indirect Taxes"



Lorraine O'Flynn, Senior Manager, OUS Indirect Tax Compliance, Stryker
"Centres of Excellence for Indirect Tax"



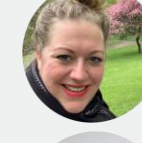
Erik Bouman, Tax Technology Advisor, IKEA
"Implementing S4 HANA Tax Models: An In-House Discussion"



Thenesh Kannaa, Partner/Tax Advisor, TraTax
"Customs Valuation vs Transfer Pricing"



Ekaterina Varfolomeeva, Indirect Tax Manager, Binance
"Transforming the Indirect Tax Function: a Practical Interactive Discussion"



Ingeborg Molenaar, EMEA Indirect Tax Lead, Cargill
"Industry Adoption of e-Invoices and e-Reporting Challenges"



Rutger Lancee, Global Indirect Tax Manager, Rituals
"Transforming the Indirect Tax Function: a Practical Interactive Discussion"



Day 1, March 14th, 2024

08.30 – Registration and Coffee

09.00 – Opening Remarks from the Chair

Suzanne den Breems, Principal, Practice Leader, VAT Consulting and Recovery, **Ryan**

09.20 – E-Billing and Real Time VAT Reporting

- An update on the state of play of the file
- The use of the European standard
- Central VIES
- Digital Real time Reporting

Ludwig De Winter, Deputy Head of Unit DG Taxation and Customs Union, **European Commission**

10.00 – Convergence of e-Invoicing CTC Compliance and Business Process Automation

- Evolution of e-invoicing models:
 - From Clearance to 5-Corner DCTCE model
 - The true impact of ViDA on businesses
- Role of the tax function: from sole owner to important stakeholder
- How e-invoicing CTC compliance affects businesses' systems and operations beyond the tax function, and how it must be considered as a component of a wider supply-chain and transformation project

Nazar Paradivskyi, VP Regulatory Affairs, **Pagero**

10.40 – E-invoicing and Tax Reporting: The Data Issue

We will look at our experience with existing e-invoicing mandates, challenges with Master data in an e-invoicing environment and importance of tax validations in real-time within the e-invoicing platform.

Pedro Pestana da Silva, CEO, **Marosa**

Data-Driven Real-Time Compliance: Intelligent Technologies for Businesses and Tax Authorities

Ridvan Yigit, Founder & CEO, **RTC**

11.40 – Morning Coffee and Networking

12.10 – Challenge of Balancing “Digitizing Indirect Tax” while Needing to Support Rapidly Changing Global Supply Chains (driven by geopolitical and economic reasons)

- How companies are changing their supply chain models due to shortages, business and geopolitical reasons?
- How is your tax department dealing with the current supply chain challenges and the same time whole there is an emphasis on Digitizing Indirect tax reporting?
- How do you implementing upcoming ViDA and indirect tax digitization requirements knowing that business and IT env. keeps changing?

Jure Kreca, Senior Manager EMEA VAT, **Intel**
Angelo Torres, VP, Tax Technology VAT Operations, **DMA**
Niels Mulder, Indirect Tax Lead, **Zeekr Europe**
Lianne Bowker, Senior Product Marketing Manager, Indirect Tax, **Thomson Reuters**

12.50 – The Art of Automation: Cutting Through Complexity

Join Ryan for a short trip through the art of process automation, using real life case studies to highlight the power and potential of automation. The session will bring to life the common pain points to illustrate the art of possible, finishing with some top tip takeaways for how to get started

Andrew Burman, Principal, Tax Transformation, **Ryan**

13.30 – Lunch Break

14.30 – Industry Adoption of e-Invoices and e-Reporting Challenges

- Dealing with Tax Authorities having a Better View of your Company's Data via e-Reporting and e-Invoicing than your own Tax Function
- IT infrastructure of the tax authorities
- Solution assessments (New tool, AI applications and empowering enterprises current ERP systems)
- e-invoicing for Intercompany invoices
- Progress of experiences with implementing e-invoicing
- Structuring your indirect tax teams towards e-invoicing

Francois Herbecq, Benelux Tax Director, **L'Oreal**
Ingeborg Molenaar, EMEA Indirect Tax Lead, **Cargill**
Lina Staugaite, Tax Technology Mgr, **MAN Energy Solutions**
Christiaan Van Der Valk, VP, Strategy and Regulatory, **Sovos**

15.10 – Implementing S4 HANA Tax Models: An In-House Discussion

- Invoice compliance for indirect tax
- Tax point date determination challenges
- Tax Conversion SAP vs. Tax Engines
- Tax Compliance Reporting in S4/Hana

Erik Bouman, Tax Technology Advisor, **IKEA**
Ingeborg Molenaar, EMEA Indirect Tax Lead, **Cargill**
Francois Herbecq, Benelux Tax Director, **L'Oreal**
Roger Lindelauf, Director, SAP CoE – Europe, **Vertex**

15.50 – From Cost-Center to Profit Center: How IT and Tax are Driving the C-Suite Agenda to Deliver Growth

C-Suite Executives are prioritizing digital transformations, improving efficiency/reducing costs, and increasing customer satisfaction as primary drivers to achieve revenue/profit growth in 2024 and beyond. IT departments, central to digital transformation and the technology that departments use play a pivotal role to these organizational priorities, while tax departments are evolving from traditional cost centers to profit centers by leveraging technology and various strategies to enhance their efficiency and value contribution.

How are successful IT and Tax teams aligning their digital transformation strategy to have a higher and broader impact across the organization? Join today's keynote to learn:

- What are the C-Suite priorities and what's driving them?
- How can IT and Tax teams demonstrate a higher and broader impact to accelerate the C-suite agenda and receive proper funding and resources to do so?
- How should IT and Tax align priorities to help accelerate organizational growth?

Lianne Bowker, Senior Product Marketing Manager, Indirect Tax, **Thomson Reuters**

16.30 – Afternoon Coffee and Networking

17.00 – Equip your Team for the Ever-Changing and Evolving EU VAT Landscape

- The digitisation of the tax authorities
- The importance of good quality data
- The key areas to look at for funding the project
- What about the S/4 Hana project – can it help?

Nazar Zaidi, Director Product Management, **Meridian**
Christian Odenhahl, Owner, **heyVAT**
Michael Lax, Commercial Manager, **Meridian**

17.40 – The Use of Chat GPT and other AI Tools for Indirect Tax

Andre Rubbert, Head of Digital Tax Transformation, **Siemens**
Darja Meyer, Head of Tax Tech Lab Germany, **Siemens**

18.20 – Softening the Complexity of Indirect Taxes: The Gentle Power of People and Communication

Daniel Jakobsen, Head of Group Tax, **Falck**

18.50 – Drinks Reception sponsored by **blue dot**
 20.00 Dinner (by RSVP)

Day 2, March 15th, 2024

09.00 – Opening Remarks from the Chair (from Ryan)
Jun Miyake, Principal, Tax Technology, **Ryan**

09.00 – Customs Valuation Vs Transfer Pricing

- Customs Valuation Rules
- Transfer Pricing Rules for Corporate Tax purposes
- Impact of Transfer Pricing adjustments on Customs Valuation

Roszita Dim, Deputy Director of Customs, Sales and Service Tax Division, **Royal Malaysian Customs Department**

Thenesh Kannaa, Partner/Tax Advisor, **TraTax**

09.40 – Relations with Tax Authorities and Recent Cases from the EUCJ

- Relationships with tax authorities
 - Recent cases from the EUCJ and implications
- Marcos Alvarez Suso**, Senior Advisor, Tax Policy and Litigation, **Spanish Tax Authority**

10.20 – Collaborate and Conquer: Rethinking Tax Workflows

- Streamlining Tax Workstreams
- Enhancing Collaboration in Tax Operations
- Adapting Workflows for Future Tax Challenges

Stevi Froominckx, Co-founder and CEO, **Loctax**

11.00 – Morning Coffee and Networking

11.30 – Transforming the Indirect Tax Function: a Practical Interactive Discussion

- Fixing masterdata (fighting with garbage-in-garbage-out) and remapping tax
- Preparing systems/processes for automation (indirect tax is not alone)
- New tool and AI applications
- Structuring your indirect tax teams towards e-invoicing and digitalisation

Raul Corral, Indirect Tax Leader EMEA, **TE Connectivity**

Keiko Iwakawa, Global Indirect Tax Practice Lead, **Hitachi Energy**

Rutger Lancee, Global Indirect Tax Manager, **Rituals**

Ekaterina Varfolomeeva, Indirect Tax Manager, **Binance**

12.10 – An Overview of VAT Trends

- Analysis of the VAT Gap
- Trends in VAT rates and thresholds
- Growing obligations for the platform economy
- The growth in VAT obligations for digital service providers
- VAT Compliance trends – the future for reporting
- The future of input VAT deduction
- Trends in VAT Audits

Lisa Dowling, Chief Tax & Compliance Officer, **Taxback International**

12.50 – DHL – Our Digital Roadmap

Liesbeth Geypen, Head of Global Indirect Tax Compliance Services, **Deutsche Post DHL**

13.30 – Lunch Break

14.20 – Verisure's Journey towards Indirect Tax Compliance Centralisation

- Outsourcing/in-Sourcing the tax compliance function
- Local/near-shore/far-shore delivery
- Mapping compliance-related processes and managing handoffs between stakeholders
- Leveraging existing centres of excellence
- Sourcing appropriate talent and technology
- KPIs and performance management techniques that keep us ahead

Martin Coquery, Group Indirect Tax Senior Manager, **Verisure**

15.00 – Centres of Excellence for Indirect Tax

- Outsourcing or In-Sourcing Tax Departments
- What is your split of responsibilities (between in-house and outsourcing) for process harmonization and cost efficiencies?

Lorraine O'Flynn, Senior Manager, OUS Indirect Tax Compliance, **Stryker**

Karen Pulgar, Associate Manager, Indirect Tax Reporting and Compliance, **Stryker**

15.40 – Tax Issues for Digital-First Companies

- Challenges faced by digital native businesses from the people who've experienced them first hand
- Current topical issues: digital reporting (e-invoicing), Data Sharing, DAC7, and more
- Future challenges to be aware of

Oleh Fedusiv, Senior Manager EMEA Tax, **Uber**

Oleksandr Koriak, EMEA Tax Manager, **Uber**

16.10 – Closing Remarks from the Chair and End of Forum

